

Upper North Farming Systems' **LADIES ON THE LAND**

Agribusiness Workshop Series

Connecting and Upskilling the Women of the Upper North of SA

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Tuesday 12th September
Booleroo Centre Community Centre
9:00am—2:00pm

2012 Nuffield Scholar, Linda Eldredge co-owns and co-manages farming properties west and north of the Clare Valley. This combined with her education and vast range of knowledge across finance and agribusiness has seen Linda being acknowledged as a highly skilled lecturer and consultant with exceptional communication skills and the practical ability to connect and communicate with the rural community on all levels. Linda will present on the:



“The 7 deadly sins of business planning”

How to succeed in the game of life and agri-business despite what you see as barriers....

In an ever changing world of global economics, climate change and the reality of declining terms of trade for Australian agri-businesses, how does the traditional family farming business survive and thrive in the future

This workshop will challenge the existing paradigms of business/succession planning, marketing, strategic planning, fiscal/capital management and human investment where all that has been presented before as the road map to success is challenged and debated and alternative strategies explored to allow the industry to capture the exciting global opportunities and encourage the brightest minds and the passionate souls of this new generation of agricultural voyagers.

This new understanding of business is driven by a very tactile and innovative learning delivery which is captured in the Benjamin Franklin approach of “Tell me and I forget, teach me and I may remember, involve me and I learn.”

Catering: Lunch supplied—please bring a plate to share for morning tea
For further details and RSVP:
Susan Murray 0422 462 283
Email: admin@unfs.com.au



TYING IT
ALTOGETHER—
“7 DEADLY SINS OF
BUSINESS
PLANNING”

GUEST SPEAKER:
LINDA ELDREDGE

ELDREDGE AND
ASSOCIATES
CONSULTING AND
TRAINING

FREE
WORKSHOP



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