

## **Media Release**



Tuesday 22 August 2023

## Eyre Peninsula connectivity project to showcase solutions

A pilot project at a grain producer's farm on lower Eyre Peninsula is paving the way for future connectivity through a collaboration between Grain Producers SA (GPSA) and AgriFutures Australia.

Following a successful wireless network extension project, GPSA has been awarded funding through AgriFutures Australia's 'Producer Technology Uptake Program' for a project delivered by tailored agricultural connectivity specialist, Connected Farms.

GPSA Chief Executive Officer Brad Perry said the project will showcase a large non-contiguous Eyre Peninsula grain property with a fully integrated connectivity system.

"After completing the Zetifi Wi-Fi project through funding support from AgriFutures Australia, the Connected Farms pilot takes farm connectivity to the next level," said Mr Perry.

"All too often our grain producers, who contribute more than \$4 billion to the state's economy, are left without reliable mobile phone coverage or internet connection when their business relies on it.

"Working with Connected Farms and our grain producer member is as an example of what can be done to address fence-to-fence connectivity blackspots, and we believe this project could be a gamechanger in South Australia.

"By utilising a cutting-edge Low Earth Orbit (LEO) satellite-based solution, the project aims to facilitate safe, secure, and reliable data transmission."

Connected Farms Chief Executive Officer Tom Andrews said he is looking forward to collaborating with GPSA and implementing connectivity solutions to benefit grain producers in South Australia.

"The Connected Farms Starlink Mobility for Agriculture solution allows producers to connect anywhere, anytime, across their entire farm by taking the connectivity equipment with them, mounted on their vehicle, tractor, and machinery. This enables voice, mobile, and data connectivity for data-intensive robotics, automation, and more intensive precision farming functions," said Mr. Andrews.

"We have worked closely with farmers and producers in other parts of Australia who are far outside the mobile network footprint and have seen how this technology has successfully driven digital adoption and increased productivity and efficiencies on farms that were previously unconnected.

"Through this project, we are excited to demonstrate that even the most unconnected farm can be connected and help accelerate them along the digital adoption pathway." On Monday, 28 August 2023, grain producers are being invited to take a first-hand look at the project at Brooker, through an on-farm demonstration. Those in attendance will be able to see the farm machines fitted with nine Satellite on the Move (SoTM) units and a working Starlink system. For grain producers interested in attending the on-farm demonstration, please email: info@grainproducerssa.com.au.

Grain Producers SA is the peak industry body representing the 4,500 grain farming businesses in South Australia.

For more information, visit www.grainproducerssa.com.au

For interviews, contact Brad Perry, GPSA CEO, on 0418 619 907